

# THE BLAIRMORE ENTERPRISE

VOL. XXV, NO. 8.

THE BLAIRMORE ENTERPRISE THURSDAY, FEBRUARY 22, 1934

\$2.00 PER ANNUM

## Stationery Specials

- 70 Sheet Linen Finish Pad with 25 Envelopes to Match, 40c value ..... **25c**
- Children's Special, Large Scrap Book and 1 Pencil Box, both for ..... **25c**
- Blue Lined Envelopes ..... **4 for 25c**
- Papeteries at ..... Each **25c and 35c**

TRY THE DRUG STORE FIRST FOR QUALITY AND SERVICE

## THE BLAIRMORE PHARMACY

Gordon Stevens, Prop. Phone 110 Blairmore, Alberta

## New Line of BISCUITS Just Arrived

In today from Ormond's Ltd., Victoria, B.C.

- Fig Bars ..... **25c** — Sultana Sandwich **33c**
- Soda Biscuits, ..... **16-oz Pkgs 25c**

- Fresh Eggs, 1st ..... Per doz **24c**
- Lemon and Vanilla Extract, fancy bble, 8-oz, **25c**
- Baking Soda, Cow Brand ..... **1-lb Pkg 15c**

## Red & White Chain Store

MARK SARTORIS, Prop.

Phone 293 Blairmore, Alberta

One of the shipment of Plymouth cars unloaded here recently by C. Sartoris, was taken to Lethbridge for demonstration purposes. Looks as though Blairmore will come into its own as a distributing centre.

## CARD OF THANKS

Good Companions of the C.G.I.T. wish to thank all those who donated home cooking, and otherwise helped to make the tea and sale a success.

(Signed) Good Companions.

## CARD OF THANKS

Relatives of the late Andrew C. McNeill, including his sister, Mrs. John Baird, desire through The Enterprise to thank their many friends for kindnesses shown to Mr. McNeill during his illness, and for assistance by way of cars, etc., at the funeral, which was very largely attended.

Floral offerings are also acknowledged from the following: Brother Duncan, Westville, Nova Scotia; Crows' Nest Chapter of the I.O.D.E.; Mr. and Mrs. Hugh Dunlop, Coleman; Mr. and Mrs. H. Manson, Mr. and Mrs. Harold Pinkney, Mr. and Mrs. J. Rudd, Mrs. F. M. Pinkney and Roland, Mr. and Mrs. Baird and family, Phyllis and Charlie, Providence, U.S.A.; James Smith, Blairmore; Mr. and Mrs. W. L. Evans, Mr. Walter Fisher, and Edna, M.W.C., Blairmore; W.E. S.L., Blairmore; Wife and Family, Westville, N.S.

In our last issue, Mr. McNeill's age was given as 64. Should have read 59.

## PRESENTATION TO MR. AND MRS. J. R. GRESHAM

The following is clipped from last week's issue of the Okotoks Review: "On Sunday, January the 28th, after service at St. Peter's church, the members of the congregation gathered at the home of Mr. and Mrs. Rice, where R. Knowler, people's warden, on behalf of the rector and congregation, presented Mr. and Mrs. J. R. Gresham with some handsome china, at the same time expressing their appreciation of the work they had done for the church and their many excellent social qualities, and how much they would be missed. Rev. Mr. Orie, Mr. F. A. Pain, rector's warden, and Mrs. J. C. Carr for the W.A., also spoke. Mr. Gresham replied feelingly for himself and Mrs. Gresham, expressing how harmonious their relations had always been with the people of Okotoks, and how much they regretted leaving their many friends here. Refreshments, provided by the W.A., were served by the hostess and other ladies.

[Mr. Gresham is son of Magistrate J. W. Gresham, of Blairmore, and has recently been transferred from the customs' office at Okotoks to what is now known as "Whiskey Gap," southeast of Cardston].

F. G. Freeman, of Calgary, has arrived to take over the position of sub-collector of customs here. The post has been filled temporarily for about a year by Mr. W. Bond, of Lethbridge. Mr. Freeman will take over his new duties next week.

## CHORAL SOCIETY TO ORGANIZE

A grand rally of all those interested in choral work will be held in the auditorium of the United church (kindly loaned for the purpose) on Monday evening next at 7.30, when the organization of a mixed community choir, or choral society, will be effected.

All interested are cordially invited to be present.

For some time past, a male voice choir of upwards of thirty voices has been practicing, and hope to compete at coming festivals at Lethbridge, Calgary and other points—and possibly at the Crows' Nest Pass Musical Festival to be held here this year. Such interest has been manifested so far that at each successive practice new names and voices are being added to the list.

In order to assist in financing music and other items necessary, another whist drive is being planned to be held in the near future.

## SUN LIFE ANNUAL STATEMENT

Behind the imposing figures which mark the annual reports of our great life insurance companies, lie significant facts which may escape the notice of the casual reader. None of our great institutions are more cosmopolitan in character than those concerned with insuring people's lives. Their business extends to a wide class of people. It is broadly based, the great majority of insured being those of limited income and of widely diversified occupations. The investments of insurance companies are equally diversified. Both occupationally and territorially, they serve to stimulate business and provide employment. One cannot conceive of a curtailment of the functions of these companies that would not profoundly and adversely affect the whole social structure.

A good illustration of this is revealed in the sixty-third report of the Sun Life Assurance Company of Canada printed on another page here. An organization that, last year, paid out \$100,000,000 in benefits of various kinds to its policyholders and their dependents—1,000,000 received such payments last year from this Company, neither as doles nor charity, but as a right. Other life insurance companies made similar payments in varying degree. In these times when the most burning question of the day is how to preserve our economic equilibrium, often accomplished only by giving from those who have to those who have not, the fact just cited is a luminous example of how these insurance companies have evolved a systematic, safe and scientific way whereby a man may provide, at little inconvenience, during his productive period, and without forfeiting his self-respect, for the lean years ahead.

There are other features in the report well worthy of note, among them the huge sum of two and three quarter billions of dollars of assurances now in force and which will be payable to the insured in this generation. The increase in assets of over \$55,000,000 and of insurances in force of over \$300,000,000 during four trying years, is another notable achievement. The foundations of our great life insurance companies, plainly, have been laid so soundly and securely that they are impervious even to the strain of a depression, which not all institutions have been able to withstand.

C. J. Tompkins, of Blairmore, is district agent for the Sun Life.

Guests at the Engineers' Association banquet at the Marquis hotel, Lethbridge, on Saturday evening last, included Mr. and Mrs. and Miss Whiteside, Mr. and Mrs. J. McLeod, Arthur Reid, senior, and Arthur Reid, junior, of Coleman.

## SCOTTISH PLAYERS

AT COLEMAN

Those who were successful in obtaining seats at the Coleman Community hall last night were treated to one of the finest entertainments of their lifetime by the famous Scottish Musical Comedy Company in their star production "Bonnie Briar Bush." The hall was literally packed to the doors and though a few were obliged to stand, still they thoroughly enjoyed every phase of the play, which was somewhat sentimental in the first act, but burst into humor, song and story in the second, and provided a real evening of joy.

Tonight, they appear in "Tam O' Shanter," and from latest reports all seats have been booked at reserve prices.

We understand that, besides the Greyhound bus, which will run between Bellevue, Hillcrest and Coleman, and special buses from Fernie and points west, all available taxis and private cars will be brought into commission tonight.

The talented party consists of Edith McGregor, T. McAllister Wallace, Mary McMahon, William Wilson, Watt Dixon, Randolph Salmon, Florence Reed and Ann For-yth.

## CHURCHES TOO EXPENSIVE

So say some local would-be Christians. But here is an article submitted to the Spokesman Review recently by Eva Johnston, which perhaps would be interesting:

"I wonder if the churches of today aren't the direct cause of atheism, pagan worship and no worship. The large churches take a large sum of money for their upkeep. Hence it is more a commercialized service than a religious Christian service given. Dozens of former church members stay away because they lack collection money and can not pledge to the church's support. When they do feel the need of spiritual service, they feel worse for having gone. The influential members don't see them, nor does the pastor give them the hearty welcome they formerly received. I have no quarrel with the church. I believe most heartily in Christian living. It is absolutely necessary in the training of the children to become useful men and women. I don't believe in the spreaders of the gospel who must charge admission and wear ceremonial robes, as did Sister McPherson, even though I gladly parted with that admission price for it was a good show. As to evolution, why can't it be possible that science is correct and we, after millions of ages, are the descendants of the jelly-like mass called alvæ and the equal insignificant amoeba that floated up on the stagnant waters of hundreds of thousands of years ago? It doesn't make the world less interesting, perhaps more so. Even certain ministers of today do not credit the six-day creation. Of course, that isn't the Bible story, but when we seek after the truth and search the ancient works, we discover that there is no original manuscript found to date that gives the story of creation. Undoubtedly, we all have our views on religion, and seldom do two people have the same view from beginning to end. But I think Christianity would spread faster were there less selfishness and more brotherly love in the churches.

Charles Jandura, an employee at the Coleman coke ovens, was killed on Friday afternoon last in an accident, in which one of his arms was practically torn from the body and the upper part of the body terribly mangled. The remains were laid to rest in Coleman on Sunday. Since the accident it has been learned that his wife and children are enroute to Coleman from a holiday visit to their former home in Czechoslovakia.

## COLE'S THE-MODERN-THEATRE-BELLEVUE

FRIDAY and SATURDAY - February 23rd - 24th

The gayest, smartest musical romance of the year!

A glorious treat for eye and ear.

## "Moonlight and Pretzels"

20 Stage and Screen Stars. 50 of New York's most Beautiful Chorus Girls.

Jack Denny and his Waldorf Astoria Orchestra Playing 8 Big Song Hits

Also Selected Short Features

Comedy "Knockout Knees" - Novelty Reel "Boileau" and News Reel Matinee Saturday 2 p.m.—Children 10c—Adults 25c—Tax Included 2 Shows—Sat. Night—7.30 and 9.30—Shows 2

MONDAY and TUESDAY, February 26th - 27th

## "TAKE A CHANCE"

There's a real treat in store for you when you see this one.

Look at this Cast—

James Dunn - June Knight - Lillian Roth - Cliff Edwards - Dorothy Lee - Buddy Rogers

Sports Reel—"What Makes a Champ"

Serial—"The Mystery Trooper" — Admission 25c and 10c

WEDNESDAY, Feb. 28 and THURSDAY, Mar. 1

GEORGE O'BRIEN

In a Zane Grey Story

## "LIFE IN THE RAW"

News Reel and Novelty Reel

Bing Crosby—"Please" — Admission 30c and 15c

FRIDAY and SATURDAY, March 2nd - 3rd MAURICE CHEVALIER and ANNE DVORAK

## "THE WAY to LOVE"

## SURPRISE PARTY AT HILLCREST CHIEF SCOUT TO VISIT

A very pleasant surprise party was held at the home of Mr. and Mrs. E. Thornton on Wednesday evening last by a number of young people of Hillcrest, in honor of Miss Lottie Thornton, who left on Friday last for Victoria, B.C., to enter the Royal Jubilee hospital.

The evening started out with whist, honors being won by Miss Norah Robinson and Mr. Ferguson Grant. Miss Thornton was then presented with a small token by Miss Margaret Richards on behalf of those present. A dainty lunch was then served, followed by games and dancing until the early hours of the morning.

Sympathy is being extended to Mrs. C. W. Taysom, who has received word of the death of her sister at Chalfont, Cotswold Hills, Gloucester, England.—Pincher Creek Echo.

Alberta during Fall. Provincial Boy Scout headquarters on Monday announced that Lord Robert Baden-Powell, chief scout of the world, founder of the Boy Scout movement, and Lady Baden-Powell, chief guide, and founder of Girl Guides, will visit Calgary in the course of their Canadian tour next autumn, from Oct. 25 to 28.

The chief scout and chief guide will arrive in Alberta on October 16, and will visit Edmonton from October 17 until 20. They will make an unofficial trip to Jasper, and to Banff, passing through Calgary for the first time on October 21, enroute to the latter resort.

It is likely that a large number of Southern Alberta scouts and leaders will visit Calgary during the visit of the founder of the movement.

## SAFeway STORES

ANOTHER NEW RECIPE "APPLESAUCE CAKE"

## Specials for Saturday and Monday

FEBRUARY 24th and 26th

- |                                              |                                             |
|----------------------------------------------|---------------------------------------------|
| OATS<br>R. H. China<br>Pkt ... <b>27c</b>    | Cheese, Burns', 1/2 lb .. <b>2 Pkts 25c</b> |
| Tobacco, Leicester Square, 1/2 lb <b>49c</b> | Ketchup, Heinz, large ... Each <b>21c</b>   |
| Sable Tissue ..... <b>3 rolls 29c</b>        | Soap, Calay ..... <b>4 bars 25c</b>         |
| Jello, all flavors ..... <b>4 Pkts 25c</b>   |                                             |

- |                                                  |                                           |
|--------------------------------------------------|-------------------------------------------|
| BUTTER<br>Leth. Creamery<br><b>3 lbs ... 79c</b> | Salted Peanuts ..... 1/2 lb <b>10c</b>    |
| Oranges, small size .... <b>3 Doz 79c</b>        | Rins, large size ..... Pkt <b>22c</b>     |
| Lettuce, large heads .... <b>2 for 25c</b>       | Macaroni, long cut ..... <b>4 lbs 25c</b> |
| Tomatoes, Field ..... <b>Lb 19c</b>              |                                           |

- |                                                   |                                          |
|---------------------------------------------------|------------------------------------------|
| APPLES<br>Fancy Delicious<br><b>5 lbs ... 25c</b> | Potatoes ..... <b>90-lb bag 99c</b>      |
|                                                   | Bunch Carrots ..... <b>2 bunches 23c</b> |
|                                                   | Bananas ..... <b>2 lbs 27c</b>           |

FREE DELIVERY in BLAIRMORE and FRANK

DISTRIBUTION WITHOUT WASTE

Safeway Stores Limited Phone 64, Blairmore

## Cambridge Clothes

The new Spring Samples of Cambridge Made-to-Measure Clothes have arrived—

SEE THEM

Priced From **\$20.00**

per suit We Guarantee fit and Workmanship.

## JOHN A. KERR

Men's, Women's and Children's Clothing Dry Goods, Shoes

Phone 23

Blairmore



## Fine Quality Gives Satisfaction

"SALUDA"  
TEA

"Fresh from the Gardens"

## Prevention Of War

As this article is written flaring headlines in the daily newspapers tell of rioting in the streets of Paris and in many of the provincial cities and towns of France, of hurried streets and buildings in Vienna and other Austrian centres of population where Government forces resist and seek to put down an uprising on the part of Socialists in that country; of warlike preparations on the part of Russia in Siberia in anticipation of a struggle with Japan. In a word, reports from both Europe and Asia seem to indicate that just below the surface of things there is a seething volcano that may at any moment burst forth to spread death and destruction among the nations on a scale that might surpass the Great War of 1914-1918.

And while the front pages of the daily papers feature these alarming reports, inside pages in many of the larger papers are devoted to the presentation of hundreds of pictures of actual scenes taken in the Great War, and with particular reference to the part taken in that grim struggle by the manhood of this Dominion. Many of these pictures are terrible, shocking, gruesome. They depict little or nothing of what used to be regarded as the glamour and glory of war, instead they reveal a life passed in the midst and hourly expectation of death, or mutilation worse than death, and in surroundings such as the meanest beast would not tolerate. These pictures illustrate modern war for the awful thing it is, and no doubt the object in presenting these pictures to the public at this time is to develop a horror of war and to strengthen the determination of the people of Canada to resist any future outbreak of hostilities with all the influence it is possible for them to exert.

Admitting the very worthy motive actuating the publication of these pictures, the question nonetheless does intrude itself as to whether such publication will serve the desired purpose; rather, whether the pictures, despite their gory and repulsive nature, may not have exactly the opposite of the desired effect with many persons. It is to be remembered that we are living in very difficult times; that thousands of men are out of employment, living in idleness upon relief payments from the State; that, in particular, the youth of the country to a very great extent are unable to find avenues in which to employ their stored up energies and give full play to their initiative and ambitions. To many of them comes the feeling, amounting almost to a conviction, that anything would be better than the deadening routine of a life of having nothing to do.

Faced at such a time with a pictorial review of all the activity, the excitement, the new experiences and thrills, and the adventure inseparable from war, is there not grave danger that, instead of shocking our youth with the horrors and sufferings of war, we may not actually develop in the minds of many the thought that they would not be averse to undergoing the hardships, sufferings and possible death inseparable from war in order to substitute for their present routine of idleness the experiences, excitement and adventures of war.

In all of us there is a longing for adventure. We all desire to visit foreign lands, to see and experience something new and different. Down through the centuries, and probably never more so than in this present age, men—even women—enjoy speed, action, thrills. Danger means nothing in these days to people desirous of establishing some new record; people are ready to risk their lives in almost every conceivable kind of an enterprise.

It is wise, therefore, no matter how laudable the object sought to be served, to present to the youth of Canada at a time when, temporarily at least, thousands of young men in their late teens and early twenties are at loose ends, with nothing to do, daily intimations of a pictorial history of the greatest war of all times showing what their fathers and elder brothers experienced of action and adventure as well as of suffering and death.

There is no glory in war; there is no gain in war. Victor suffers almost as greatly as the vanquished. The Great War has surely impressed that fact upon the nations. And the aftermath of war, the enormous financial and economic destruction and loss which inevitably follows all wars, brings sorrows, sufferings and ever accumulating losses almost as great as the toll of war itself. Indeed, war instead of solving problems only creates new and even greater ones, leading inevitably to another war. That is the basic cause of the unprecedented length of the present depression, because the apparent inevitability of another war prevents any return of confidence; rather every person and every nation is planning and preparing for themselves in the light of what may happen and the happening of which is beyond their own control.

The Canadian people do not want war. If the other nations of the world spent no more money or thought on armaments and preparation for war than Canada does, there would be little danger of another war afflicting this old world. The Canadian people are opposed to war, and are desirous of doing everything they can to prevent it. The planning and preparing for ourselves in the light of what may happen and the happening of which is beyond their own control.

## Ancient Skates Found

Fastest First Known In England  
During Thirteenth Century

Skating in England was not heard of before the thirteenth century, and the skates used were made of the leg bones of animals. Thongs of leather fastened these to the feet. The skater would then push himself over the ice by means of an iron shod pole. Some of these bone skates have been discovered of recent years in Moorfields and in Pinbury. This probably means these places were at one time marshy fields, where the youths of London foregathered in winter for skating.

## Blue Ribbon Story

Telling About The Cold Weather In  
Eastern States

The blue ribbon story in connection with the recent terrific cold weather in the Adirondacks and north country comes from St. Lawrence county, where, during one of the nights when the mercury fell to almost 50 below zero, a duck owned by Edmund Rennie hugged a red-hot stove in the poultry house so closely it laid burst into flames, igniting the straw on the floor and setting the building on fire. Twenty-nine chickens were suffocated and the duck was done to a turn.

A Tired, Worn Out Woman  
Can't Make a Happy Home

There is no happiness in the home when the mother is sick and worried by the severe and irritable. She gets run down and becomes nervous and irritable, has shortness of breath, faint and dizzy, can't sleep, and gets up in the morning feeling as tired as she went to bed, and is discouraged and discouraged.

Milburn's H. & N. Pills will soon convince women it is not necessary to suffer, as they build up the nervous system and bring back the former health and vigor.

## British Speed Driver

Sir Malcolm Campbell To Try For  
New Record In Utah

Sir Malcolm Campbell, British driver, who seeks an automobile speed record of 300 miles per hour as his ultimate goal, will drive his five-ton Bluebird racer over the Salsduro Lake bed, near Salt Lake City, Utah, in August in an attempt to smash the mark of 272.108 miles an hour he now holds.

Definite assurance that Sir Malcolm, who raised the record for the fourth time at Daytona Beach, Fla., last February, would try again on the new Utah course, was received from the racer by cable to the contest board of the American Automobile association, governing body of the speed sport in America.

The Salsduro Lake bed, presenting a smooth course of several miles, offers an unusual opportunity for increasing the record. The surface is a deposit of natural mineral salts, hard-packed and provides increased resistance both for getting up speed before the start and for slowing down after completion of the measured mile as well as additional safety factors.

Sir Malcolm's giant Bluebird, to be used in the new test, is capable of a technical speed of 300 miles an hour. Sir Malcolm expects to sail for the United States in July.

The racer set his first world record with Bluebird at Daytona Beach in 1928 when he lifted the mark for the measured mile to 206.956 M.P.H. after the late Sir Henry Seagrave raised the record to 211 M.P.H.

Sir Malcolm returned to Daytona in 1931 and regained the speed crown with an average of 245.933 M.P.H. In Florida, in 1932, he boosted this record to 253.968 M.P.H. He also set corresponding marks for five kilometres, five miles and 10 kilometres.

## Recipes For This Week

(By Betty Barclay)

## CHOCOLATE BREAD PUDDING

1½ squares unsweetened chocolate;  
3 cups milk  
2 eggs, slightly beaten  
1 cup sugar  
½ teaspoon salt  
1 teaspoon vanilla  
2 cups stale bread, cut in ½-inch cubes.

Add chocolate to milk and heat in double boiler. When chocolate is melted, stir until blended. Combine eggs, sugar, and salt; add chocolate mixture gradually, stirring vigorously. Add vanilla. Place bread in greased baking dish, pour mixture over it and let stand 10 minutes; then mix well before baking. Place dish in pan of hot water and bake in moderate oven (350 degrees F.) 60 minutes, or until pudding is firm. Serve hot with hard sauce or cold with cream. Serves six.

## DUTCH APPLE PIE

One quart sliced Washington Rome Beauties, nutmeg, 1 cup evaporated milk, 1½ cups sugar.

Turn apples into tin lined with plain pastry. Sprinkle with nutmeg. Place strips of pastry across pie to form cross bars. Boil milk and sugar to a thick syrup about 10 minutes. Four over pie. Bake in hot oven (425 degrees F.) 10 minutes, then a moderate oven (350 degrees F.) 50 minutes longer, or until apples are tender. Yield: One pie.

## The Beak Too

"I don't want to eat this egg. It's not a nice egg," protested the six-year-old daughter of the house at the breakfast table.

"Mary," said her mother sternly, "you are always complaining of your food. Eat what is placed before you—every bite of it—without another word, or else I'll have to give you a good spanking."

All was quiet for some minutes. Then from the other end of the table sounded a mournful voice:

"Mother, dear, do I have to eat the beak too?"

The New York Evening World characterized the Lindbergh flight from New York to Paris as "the greatest feat of a solitary man in the records of the human race."

Two classes that never go out of their way to please you are those who can't use you and those who are sure of you anyway.

About a quarter-million sea-going passengers arrive and depart from London in a year.

## Will Attempt Daring

## Aeronautical Feat

British Parachutist Anxious To Make  
Drop From Stratosphere

"I want to be the first man to drop from the stratosphere and I'm ready to gamble my life on a jump from a height of 25 miles."

John Truman, the British parachutist who has survived more than 2,000 jumps, announced in these words the most daring aeronautical feat as yet planned by man. He is appealing to M. E. Ridge, youthful American, who intends to ascend 25 miles by balloon, for passage in the open basket in order to make the leap.

Experts say he will have only a 50-50 chance of emerging alive from the drop, even if Ridge should pierce the stratosphere with his daring passenger.

Truman is tired of "experts" and maintains that a healthy man can safely pass through the terrific ordeal of a 25-mile drop if properly clothed and equipped with a special breathing apparatus. If Ridge accepts the offer, the feat will be attempted in England during 1931. Such distinguished scientists as Prof. J. B. S. Haldane, respiration authority, and Sir Robert Davis, are heartily supporting Ridge in his efforts to arrange for the 25-mile balloon ascent in an open basket. That is twice the height achieved so far in a sealed gondola.

"I've already been up to heights of more than four miles and my record delayed drop was from a height of three and a half miles," said Truman.

## Want St. Paul's Protected

No Excavation In London Cathedral  
Area Should Be Allowed

Excavation and operations in the subsoil within a defined area around St. Paul's Cathedral (London), should be controlled by Act of Parliament. This suggestion follows publication of the full report which is based upon a statement of Sir Alexander Gibb and Ralph Freeman, British engineers. The suggestion is that a "sacred area" should be established around St. Paul's in which area "some control is essential, up to the point of prohibition in an extreme construction of all underground works." The report stresses the desirability of avoiding traffic vibrations in the vicinity of the cathedral and urges that means be devised to this end. Dangers to the immense and ancient fabric of St. Paul's Cathedral have been present for many years.

## Huge Sum Unclaimed

More than \$2,500,000 lies in Canadian banks unclaimed and undisturbed for the past five years or more. The total represents certified cheques, drafts, bills of exchange, dividends and unclaimed balances.

Seventy-one thousand "helpers," a new record, were taken on by the British post office to handle the Christmas mail.

A new television station is nearing completion in Turin, Italy.

How Acid Stomach  
Makes Itself  
Known to You

## HERE ARE THE SIGNS:

Nervousness  
Frequent Headaches  
Indigestion  
Loss of Appetite  
Nausea  
Stomach  
Auto-Intoxication

## WHAT TO DO FOR IT:

Take 2 teaspoons of Phillips' Milk of Magnesia in a glass of water every morning when you get up. Take another teaspoon 30 minutes later and another before you go to bed.

Or—Take the new Phillips' Milk of Magnesia tablets—one tablet for each teaspoon as directed above.

If you have Acid Stomach, don't worry about it. Follow the simple directions that show the small dosage of Phillips' Milk of Magnesia acts of once to neutralize the acids that cause headache, stomach pain and other distress. Try it. You'll feel like a new person.

But—be careful you get REAL milk of magnesia when you buy—genuine PHILLIPS' Milk of Magnesia—that has the name "PHILLIPS" on the label.

## ALSO IN TABLET FORM

Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.

MADE IN CANADA

Phillips' Milk of Magnesia



For economy and satisfaction, choose the tobacco that burns longer in your pipe and that you can cut coarse or flakey to suit your own particular taste.

DIXIE  
PLUG SMOKING TOBACCO

## Better Than Adrenalin

Inventor Describes Electric Needle  
To Revive Person Apparently  
Dead

Electricity as a means of resuscitating apparently dead persons was described to physicians at Philadelphia by Dr. Albert S. Hyman, of New York, inventor, who asserted several experiments have been successful.

Dr. Hyman uses a slender golden needle charged with the amount of electricity produced by the normal beating heart. This is plunged directly into the heart, he said, in the same manner that the adrenalin has been injected for years.

Adrenalin, Dr. Hyman said, has been used with indifferent success, but the electrical invention has raised the probability of success to between 40 and 45 per cent. The instrument has proved successful in cases where death was caused by shock, in accident, child birth or operations while under ether, according to the inventor. In cases, however, where death was caused by constitutional deterioration the needle is ineffective.

## GOOD RECIPE FOR CURRY

2 tablespoons chutney  
1 tablespoon curry powder  
2 onions  
1 apple  
1 tablespoon Benson's golden syrup  
1 teaspoon salt  
½ cup sultana raisins  
2 cups stock  
Mazola

Cook cooled meat, such as rabbit, in a pot in which you cut into slices the onions thinly and cook until brown in the mazola, add the chopped apple and other ingredients. Simmer gently for three hours, then serve with boiled rice.

## Another Surgical Triumph

Man Recovers Sight After Astonishing  
Operation On Eyes

Henry Watson, 29 years old and blind since he was two, looks wonderingly on a world he had seen but forgotten. Behind his recovery was a triumph of modern surgery.

Watson lost his sight when disease attacked the corneas of his eyes, the transparent shell that protects the exposed surface. His case remained apparently hopeless until Dr. Tudor Thomas, noted Cardiff specialist, became interested in him. From his sightless eyes Dr. Thomas peeled the diseased corneas, replacing them with healthy corneas from the eyes of two persons whose sight had failed from other causes.

Widespread interest in the case brought many famous surgeons to see Watson while he lay in hospital.

## Two-Hundred-Mile Shadow

The longest shadow in the world is that of El Tilon Peak on Tenerife, largest of the Canary Islands. This peak rises abruptly 12,200 feet above the Atlantic and at sunrise and sunset it casts shadow more than 200 miles.

He was travelling on the Continent, and wrote home:

"An enjoying Florence immensely." "Don't hurry back," replied his wife. "I'm having a good time with George."

## May Build More 'Planes

U.S. Secretary For War Submits  
Plan To Congress

A new five-year-plan under which the United States Army Air Corps would be authorized to construct 1,000 aeroplanes and increase its personnel has been submitted to Congress by George Dern, secretary of war. The plan includes building up in the air corps a force comprising all military aviation elements and adequate to meet effectively the requirements of all military air and land operations.

The general staff was said to have found that the existing air corps strength was below requirements, and that the percentages of types of aircraft should be revised. It believed that 1,800 serviceable planes would not permit the necessary allotment to overseas possessions and at the same time permit the organization of an effective military air force unit within the United States.

## Numbers Are Necessary

Reuss is an ancient principality in Thuringia, Germany, where for some unexplained reason all the men of the noble families are called Heinrich, or Henry. To distinguish themselves they have to add numerals to their names. All this is to explain why on the register of a Montreal hotel there appears the name "Princess Henry XXXIII of Reuss."

Oh, well, some fenders were on pleasure bent, says the Brandon Star.

TAKE  
Beecham's  
PILLS  
FOR  
LIVERISHNESS  
SLUGGISHNESS  
STOMACH PAINS

A dose of Beecham's Pills each night  
Will keep you Slim, Healthy & Bright.

You'll be delighted  
with  
Beecham's  
PILLS  
It cleans—aw it cleans  
—as it polishes.  
Appleford, PAPER HANGERS  
LONDON, ENGLANDRELIEVE CONGESTION  
POULTICE  
with  
"MECCA"  
GOLD  
AND MUSTARDPATENTS  
A List Of "Wanted Inventions" and  
Full Information Free On Request  
The RAMSAY Co. 177 278 BARR ST.  
W. N. U. 2034\*



## GOVERNMENT IS SUSTAINED ON CONFIDENCE VOTE

Ottawa.—The Bennett government won two more victories in the house of commons, beating back a Progressive want-of-confidence motion, 89-54, and passing the address in reply to the speech from the throne on the same majority.

A. M. Carmichael (Prog., Kindsley) joined the Conservatives in both divisions, pitted against Liberals and the bulk of the third party group.

The want-of-confidence motion was sponsored by James B. Woodworth, Labor member for Winnipeg North Centre and Dominion leader of the C.C.F. It claimed the administration had failed to deal adequately with unemployment, the public debt or the plight of farmers. When it was voted down it marked the end of the address debate which has been carried on almost continuously since the house opened three weeks ago.

Featuring the debate was Hon. W. D. Euler, former Liberal minister of national revenue with his double proposal of merging the Canadian National and Canadian Pacific railways under public ownership and a scaling down of interest charges on Dominion government bonds. These steps would be taken in an effort to balance the Dominion budget, paying the way for unemployment insurance and other social legislation.

A general defence of the agricultural policies of the government was entered by Hon. Robert Weir, who holds that portfolio in the ministry.

He ridiculed opposition suggestions for reciprocity with the United States in farm products, claiming it would leave cost Canadian farmers \$750,000 a week, based on February 1 prices, if American hogs had been permitted to enter this market.

In a passing reference to the world wheat agreement, the agricultural minister claimed it had been approved by the majority of western farmers and by the premiers of the prairie provinces.

### Trade With Russia

Anglo-Russian Pact To Stimulate Trade Between Countries

London.—Increased purchases of all kinds of British goods by Russia, it was learned, is the basis of an Anglo-Russian trade agreement.

The new pact calls upon the Soviet Union to buy approximately as much as it sells to Great Britain. This means an annual increase of about \$20,000,000 in British exports, based on figures of the last normal trading year, 1932.

The correction in the present trade balance, which now heavily favors Russia, will not be made immediately, however.

It is understood the Soviets will be permitted to sell about \$1,600,000 worth of goods to Great Britain for every \$1,000,000 worth bought. This ratio will be gradually corrected until Russia buys as much as it sells here.

The balance will take into consideration the visible exports of each country, such as tourist trade.

### Quantity Kept Secret

U.S. Authorities Not Telling Amount Of Canadian Gold Received

New York.—Canadian gold is coming to the United States to gain the attractive price of \$35 per fine ounce, but in what quantity remains a secret of the authorities.

The price of \$35 is on delivery at the New York Reserve bank, the United States assay office here, or the federal mint. The seller pays freight and insurance, while the United States government deducts 1-4th of 1 per cent. for handling costs and makes minor discounts for assay charges.

The United States government pays by cheque, 98 per cent. at the time of delivery and the remainder after the assay is completed.

### Regulations Must Be Fair

Edmonton.—Western farmers should be compensated for reduction of wheat acreage, declared A. G. Andrews, U.F.A. spokesman, speaking in the legislature in the debate on the house throne speech. "Something must be done to curtail the production of wheat in order to get rid of the surplus but regulations must be fair to the farmers of the west," said Mr. Andrews.

W. M. U. 2034

## Alberta Wheat Champion

W. J. Bryant Wins Honors at Provincial Seed Fair

Calgary.—Ten dollars won as first prize for sweet clover at last year's fair was used to purchase certified wheat seed which produced a sample of Reward that won for William J. Bryant, Boyle, Alta., the championship wheat title at the Alberta seed fair here.

It was the first time Bryant had shown wheat here but he is well known as sweet clover champion of Canada, having won first prize at the Royal Winter Fair, Toronto. He took third place in sweet clover at the World's Grain Show at Regina last year.

At the International Hay and Grain Show at Chicago, Bryant, who has only been farming for eight years, secured a second for sweet clover and a sixth for wheat. The sweet clover took first place at the Alberta fair.

Lethbridge growers took major honors. In the first judging awards announced, Haddington Brothers of Lethbridge placed first in the spring wheat section, registered or certified. J. D. Morris, Hardisty, was second, and J. W. Shearer of Morris, third.

In the spring wheat class, early varieties, the Smith Farm, Limited, Lethbridge, placed second to P. J. Rock of Morris, while W. S. Giffen, Lethbridge, was second in the winter wheat section, any hardy variety. John A. Neill of Morris was first.

Top award in the open oats class, for junior grain clubs only, Grande Prairie was first, Edson second and Brightview third.

### To Assist Dairymen

Appeal To Government To Stop Price Cutting Of Creamery Butter

Edmonton.—An appeal to the Dominion government to provide legislation to stop price-cutting of creamery butter was made by the closing session of the 28th annual Alberta dairy convention here. The meeting elected T. M. Carlyle, of Calgary, president, and chose Calgary for the convention of 1935.

The meeting also ratified a resolution carried by the producers' section, asking for a federal marketing board and resolutions from both producers and manufacturers' sections urging compulsory grading and marking of all butter sold at retail. The provision was added that marketing board not be effective in Alberta until implemented in British Columbia, and the resolution requested enabling legislation from Dominion and province and a copy was addressed to the B.C. Dairyman's association.

### Big Fur Catch

Northern Trappers Report Largest Returns In History

Winnipeg.—Across Canada's vast northern and western fringe of the Arctic through the barren lands and the wooded country further south, the fur trade is booming.

Northern trappers reaching Winnipeg from frontier points declared the greatest fur catch in history was in progress. From widely scattered points in the isolated interior came word of phenomenal yields.

A Fort Chipewyan, Alta., trapper already has 3,000 fox skins and none in that district have less than 1,000 skins, traders said. The stimulation of the trade has increased business throughout the north country. Out-coming plane and dog teams are laden with pelts.

The same story was told in northern Ontario, Manitoba, Saskatchewan, Alberta and British Columbia.

### Visiting Western Cities

Sir Henry Drayton Conducting Sound Public Finance Campaign

Toronto.—Conducting a "national crusade" in the interest of sound public finance, Sir Henry Drayton, chairman of the Canadian chamber of commerce committee on that subject, left Toronto with S. B. Gundy, Toronto, and W. McL. Clark, secretary of the chamber. They opened the campaign at Brandon, February 15, and are visiting Winnipeg, Regina, Saskatoon, Edmonton, Calgary, Lethbridge, Vancouver, Victoria and Port William before returning to Toronto early in March.

### Early Marriages

Ames, Iowa.—Prof. George H. Van Tassel of the Iowa State College sociology department, said young people were marrying earlier and in increasing numbers. And, said the sociologist, "though one marriage in six breaks up, divorces are decreasing."

## Photos Of Eclipse

Astronomers Conduct One Of The Most Successful Expeditions In History

Losap, Caroline Islands.—Scores of photographs which they believe will contribute greatly to further studies of light were obtained by Japanese and United States scientists during a total solar eclipse.

Because of cloudless skies and careful preparations the scientists who journeyed to this lonely mid-Pacific atoll declared themselves confident they had conducted one of the most successful expeditions in the history of astronomy.

They were sought to determine whether light of the sun's corona is direct or reflected and the angle of deflection of the sun's light which bears on Professor Einstein's relativity theory.

Losap's 250 natives, equipped with smoke glasses which the scientists had taught them to make, took up positions on the beach at dawn to await the promised show.

They clapped their hands in childish glee as the sun slowly disappeared, but when darkness came and a fiery crown later leaped from a blackened disk they were silent and solemn.

## BRITAIN STANDS FOR JUSTICE OF AUSTRIA'S CAUSE

London.—The United Kingdom is in agreement with other nations, notably France and Italy, which hold that the integrity and independence of Austria must be maintained.

This was clearly set forth by Sir John Simon, secretary for foreign affairs, answering a question in the house of commons before eager listeners. He said the British government recognized the justice of the Austrian stand that she cannot tolerate any interference in her internal affairs "from any quarter."

At the same time the minister made it plain that Britain has assumed a "hands-off" policy toward the entire Austro-German situation until the matter is given consideration by the League of Nations council. The United Kingdom would not interfere in the internal affairs of any nation, he said.

Sir John was referring particularly to the Austrian declaration she will appeal to the League of Nations against what she considers German interference in her domestic affairs. Until the League has considered such an appeal the British government could not present its views on the situation, he added.

### Unique Collection

Sixty Parliament Houses Within The British Empire

London.—In one way or another the empire has 60 parliament houses, nearly every one following the rectangular model of the mother of parliaments' debating chamber with the government and opposition facing each other.

This is well illustrated in the unique collection of pictures of the parliament houses of the empire, on exhibition at the press gallery at Westminster. The exhibition was opened by Captain Edward Fitzroy, speaker of the British house of commons.

### THE ASSASSINATION OF A KING



One of the most vivid assassination photographs ever made shows Mohammed Nadir Shah, King of Afghanistan, dying in the arms of a member of his staff after he had been shot in the garden of Dilkusha Palace, Kabul, while addressing a gathering of students. The picture, made by a member of the king's entourage, was smuggled from Afghanistan through secret channels.

## BLAMES LONDON TREATY



Admiral Sir Roger Keyes, who is National Conservative candidate in the North Portsmouth by-election, in an election speech, denounced the London Naval Treaty as having done "grave harm" to the British Navy.

### Long Deadlock Likely

Trade Situation At Standstill Between United Kingdom And

London.—Indications were that a long commercial deadlock between the United Kingdom and France would result from the latest retaliatory measures between the two nations.

With a 20 per cent. increase in British duties on French goods in effect, and trade conventions giving British ships advantages in French ports denounced by France, it was considered likely in political circles that it would be a long time before there was any definite move to ease the situation.

The British government meanwhile let it be known the Anglo-Russian trade agreement, after months of painstaking negotiations, is now completely drafted ready for signature, after which it is to be ratified by the house of commons.

The pact provides for re-establishment of normal commercial relations between Britain and Russia, broken off since last April at the time of the celebrated espionage trials.

### Promoted To Commander

Prince George Now Has High Rank In Royal Navy

London.—The admiralty has announced promotion of Prince George, now on a tour of South Africa, to rank of commander in the royal navy.

It is a double promotion for the king's youngest son, who has been a lieutenant for eight years. Prince George is naval side-decamp to his majesty.

### Not So Many Tourists

Ottawa.—During the past calendar year 2,235,418 tourist automobiles entered Canada for a period of 34 hours; 863,136 for a period not exceeding 60 days, and 333 for a period exceeding 60 days, according to a statement issued by the department of national revenue. This showed a considerable falling-off as compared with 1932.

### Farm Loan Loss

Winnipeg.—The Manitoba Farm Loans association sustained a net loss of \$619,700 for the 12-month period ending April 30, 1933, according to the regular report tabled in the Manitoba legislature. The previous year's loss was \$234,177.

## High Quality Seed

Certified Seed Improves Standing Of Canada's Export Wheat

Calgary.—The Alberta seed fair unanimously passed a resolution declaring that whatever system is devised to meet the provisions of the wheat reduction agreement it should not apply to wheat which is field inspected and sold for seed.

The resolution guaranteed the production of registered and certified seed improves and maintains the quality of Canadian export wheat and the producer should be encouraged to continue the production of high quality seed.

### Cow Testing Service

Alberta Will Provide A Limited Service To Farmers

Edmonton.—Alberta, starting April 1, will provide a limited cow testing service to farmers sending milk samples to Edmonton for testing. It was announced at the convention of the Alberta Dairyman's association. It was proposed to furnish monthly record sheets, sample bottles and preservative and transportation on samples sent by farmers under scheme. The farmer would have to go half way in keeping records of weighing and in submitting samples.

### Alberta Cattle Shipment

Carload Will Be Sold By Auction In England

Edmonton.—As a result of efforts being made by the Dominion Holstein Association to find a market for surplus stock in Great Britain, one carload of southern Alberta cattle has been shipped and will be sold at auction in the Old Country, while a second car is now being selected for shipment from Edmonton. This was revealed in a report made at a meeting of the Alberta Holstein association by Harry Hays, Calgary, provincial fieldman.

## PRISON REVOLT THREATS COME FROM KINGSTON

Ottawa.—Communist agitators were at the bottom of recent threatened prison revolts at Kingston penitentiary, Minister of Justice Hugh Guthrie told the house of commons. It had become difficult to maintain order there because the Canadian Labor Defence League had attempted to create sympathy for the eight Toronto Rods sentenced to penitentiary more than a year ago, throughout different public channels.

"Time after time we have had threatened revolts there," said the minister, referring to the stonegalled prison on Portsmouth bar. "Every prisoner from Toronto has come there and said: 'Boys, the newspapers are for you, the churches are for you, everybody is for you. We will have another revolution and we'll get out.' A very serious situation has resulted."

Thousands of appeals and demands, referring to the Toronto Communists, had been received by him in recent months, said Mr. Guthrie, most of them suggested or sponsored by the Canadian Labor Defence League and the Workers' Unity League.

At the same time he announced a scheme of segregation would be instituted. Canadian penitentiaries based on the plan of D. M. Ormond, superintendent of penitentiaries, which would include a board in each prison consisting of officials and a staff psychologist to examine each man.

Prison administration was discussed when Miss Agnes Macphail, the only woman in the house, proposed a parliamentary committee to inquire into prison life and the causes of crime. Debate on the motion was not concluded. Wages for convicts was proposed by Miss Macphail.

Charged that old-time barbarism was practiced in Kingston penitentiary were leveled by Gen. A. E. Ross, Conservative member for that city. He flourished a paddle, a strap used to punish recalcitrant prisoners, before the startled members and urged that warrants be prohibited from using it. Strudged with holes, he claimed the paddle would lift the hide from a man's back, "shaking the flesh like a bowl of jelly."

The penitentiary, said Gen. Ross, possessed a dungeon or hole, five feet underground with restricted light ventilation, with three or four pipes leading to the warden's room. "That hole is there and let us remove it," he said.

## ADVANCES AND GRANTS UNDER RELIEF MEASURE

Ottawa.—Guarantees, loans and grants made under the relief acts by the government in 1931, 1932, 1933 and 1934 to persons, private concerns or corporations are set out in a return tabled in the house of commons by Hon. E. N. Rhodes, minister of finance.

In answer to Hon. W. D. Euler (Lab., North Waterloo), the following guarantees are shown:

Algoma Steel Corporation: Re manufacture of steel rails for Canadian National Railways, maximum amount of bank advances guaranteed \$660,000.

Benharolds Light, Heat and Power Co.: Toward completion of construction, amount of bank advances guaranteed \$15,538,500.

Canadian Pacific Railway Co.: To meet capital obligations and indebtedness to day with amount of bank advances guaranteed \$60,000,000.

Dominion Steel and Coal Corporation: Re manufacture of steel rails for Canadian National Railways, maximum amount of bank advances guaranteed \$1,100,000.

The government guaranteed repayment of bank advances to the Canadian Co-operative Wheat Producers, Ltd.; in respect of the marketing of the 1930 crop and market stabilizing operations of that company; also advances to the Manitoba Wheat Pool, and Saskatchewan Wheat Producers Ltd., and the Alberta Wheat Pool and subsidiary elevators and companies of these organizations, in connection with the marketing of the 1931 and 1932 crops. The amount of the advances to wheat marketing agencies has varied from \$100,000 to \$1,000,000.

The liability of the Dominion accrues after all, or practically all, of the wheat and other grains have been realized upon.

A loan of \$2,447,221.71 was made to the Canadian Pacific Railway Co., regarding employment of troops, repayable by the company under certain conditions.

Grants under the acts were: Canadian National Railways, interest on outlays for certain advanced unemployment relief works \$852,412.35; Canadian Pacific Railway, interest on outlays for advanced unemployment relief works \$863,550; Canadian National Railways, purchase of ties, \$1,099,359.39; Canadian National Railways, construction of subway at St. Lambert, \$71,606.45; Canadian National Railways, banking Nova Scotia coal, \$41,718.22; Canadian Pacific Railway Co., labor costs in rail-laying program, \$209,196.88; Dominion Steel and Coal Corporation, re interest on cost of steel rails for C.N.R., \$13,439.28.

### Can See No Hope

If We Limit Wheat Production, Time To Quit, Says Expert

Calgary.—If it becomes necessary to restrict the production of wheat in the open plains area of Saskatchewan and Alberta seriously, then it is time to consider abandonment of the country, in the opinion of J. G. Taggart, agricultural expert and superintendent of the Swift Current experimental station.

"I can see no hope whatever for successful agriculture unless the substantial part of the land is used to raise wheat," he told the Calgary branch of the Canadian Society of Technical Agriculturists. Of Saskatchewan's 31,000,000 acres under cultivation, 16,000,000 acres are in the open plains area and in normal years the bulk of the high grade wheat is grown in that area, Taggart said. Only a few crops can be grown in the area and spring wheat is the most productive and more profitable.

### Grain For Wild Ducks

Rocky Mountain House.—Ten thousand mallard ducks on Raven and Clear Water creeks facing starvation, will finish out the winter without robbing the farmers. Following lead of Henry Stelfox, who distributed loads of grain to feed the wild fowl, Red Deer and Edmonton Fish and Game associations have made provision for continuing the feeding of the birds.

### Large Sum For Pensions

Winnipeg.—Old age pensions paid by the Manitoba government during the fiscal year ending April 30, 1933, totaled \$1,895,165.75, according to the annual report tabled in the legislature by Hon. W. J. Major, K.C., attorney-general.

# THE BLAIRMORE ENTERPRISE

Member C.W.N.A.  
Office of Publication  
BLAIRMORE, ALBERTA

Subscriptions, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.50; Foreign, \$3.00, payable in advance.

Business locals, 15c per line. Legal notices, 15c per line for first insertion; 12c per line for each subsequent insertion.

Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Thurs., Feb. 22, 1934

## NEWSPAPERS LEAD

What is described as one of the most exhaustive surveys ever taken in Los Angeles for the purpose of determining "buyers' wishes" has resulted in the following conclusion:

That 77 per cent paid no attention to advertising matter thrown into their yards.

That 86 per cent of all women and 57 per cent of the men watch for newspaper advertisements of special interest.

That illustrated newspaper advertising was preferred 9 to 1.

Both men and women picked newspapers first when asked what advertising medium they preferred.

The newspaper continues to be the cheapest and best form of publicity for all lines of business. Nothing begins to approach it in reaching all the public, and no other medium is as inexpensive.

## A STUDENT'S BRIGHT OUTLOOK ON LIFE

I am a pessimist. I live in a world of many evils. These evils are becoming more and more numerous and worse as time goes on. Nothing is new, interesting or amusing. Everything is dull, monotonous and foolish. There are always foolish people who say "Oh next year will be better," but this is not so, each year is becoming worse. When one thinks that things can not possibly get any worse, something happens which makes one think how well off he was before. Thus we go through this dull existence with its same monotonous routine, day after day, year after year, as things continue to get worse. With the surroundings continuously becoming worse, who could help being a pessimist in a world like this.

—Florence Smith, Grande Prairie.

A politician is a man who stands for what he thinks other people will fall for.

## TURNING HUMANS INTO COGWHEELS

(By Bert Huffman)

Your splendid little editorial in last week's issue on "Living Life" brings to mind the state of the world today. You say that professionalism makes machines of men, that teachers are theoretical, preachers are impractical and writers are boogish.

None of the professions are today in touch with real life as lived by the two billion human beings upon the earth. Businessmen, professional men, scientists, economists, politicians all live in a secluded fool's paradise, outside of the throbbing life of the world.

That is why we hear all about the crunching of gears out of mesh, the screeching of axles which need grease, the conflict of theories hopelessly confused, and the hatred of class against class without reason or thought of the common good.

The efficiency "experts" of the past quarter of a century have done nothing except to standardize, mechanize, dehumanize every trade, calling, profession and sphere of life into which they have entered.

From school teaching to driving screws in the wings of airplanes, everything has specialized, dehumanized, isolated the once versatile worker.

We boast of our mass production. Go to the bottom of it and you find that "specialization" has made mechanical robots of men everywhere. An expert motor mechanic spends thirty years in one factory driving the same three screws into the body of an automobile. He knows nothing else. He could not do the work of the next man at his elbow, although he has stood in line with him for thirty years. He drives mechanically his own three screws.

Once the teacher in the university knew all the students in the institution, taught them personally, lectured to them, answered their questions, thought with them, developed with them and saw them emerge from that university's fruitful of human values. Today the "specialized professor" rushes from classroom to classroom in a fury of lecturing, recites mechanically fifteen minutes of a so-called "lecture" to an amazed and frustrated class of eager young people who come away from that classroom with nothing but confusion, misunderstanding, a veneer of something, a smattering of something else. Nothing is humanized, individualized. Every-



BLAIRMORE UNITED CHURCH  
Rev. Albert E. Larke, Minister

"Serve the Church that the Church May Serve You."

Services Sunday, February 25th, the minister in charge.

11 a.m.—SENIOR SCHOOL  
2 p.m.—JUNIOR SCHOOL  
7.30 p.m.—PUBLIC WORSHIP

ST. LUKE'S CHURCH NOTES  
Rev. A. S. Partington, B.A., Rector

Services Sunday, February 25th: Sunday School at 10 a.m. in the church.

Holy Communion at 11 a.m.  
Holy Communion every Wednesday morning at 11 o'clock during Lent.

Bible classes are being held in the hall every Wednesday at 7.30 o'clock.

thing is mechanized, dehumanized. In the so-called daily "newspapers" there is nothing personal, nothing individual, nothing human. No matter how intelligent an editor or a reporter may be, he is nothing but a speechless cog in the huge machine.

He cannot write as his intelligence dictates. He writes as the cash register out in the front office dictates. He cannot express the spark of genius which may be latent in his soul. He must express that "monotonous, standardized, dehumanized, unnatural idealism of the 'style-book'" in the business office. There is no individuality, no personality, no human touch, no appeal to the better sentiments of the masses which read the sheet. It is specialized, hard-boiled mechanization.

After all is said and done, the country editor of the little weekly paper which circulates among this limited clientele of ordinary people, is the only true, genuine, unadorned voice of Journalism left in the world today.

This country editor writes from the human standpoint, with no cold-blooded robot in the editorial office to "blue pencil" his crude but natural style. He expresses himself as a human being, not as a cogwheel. He knows the actual facts and conditions of life, of real, living, working, think-

## Sun Life Assurance Company of Canada

THE report of the Company for 1933 is one of consistent and constructive progress. Its achievements enhance the impressive record of public service it has rendered during the sixty-three years of its existence.

In 1933, as in the preceding three years, people generally experienced exceptional anxiety, the result of incomes being either impaired or entirely cut off. At such a time the un-failing aid and security of life insurance proved of very great value.

In this service the Sun Life Company bore a worthy share. During the year it paid out (exclusive of policy loans) nearly \$100,000,000 to policyholders and beneficiaries. Similarly, during the four years of depression it has paid out over \$380,000,000.

Notwithstanding these substantial payments, the Company, during the same four-year period, increased its assets by \$55,000,000—its insurances in force by over \$307,000,000.

## Sixty-third Annual Report—1933

ASSURANCES IN FORCE, December 31, 1933 - - - - - \$2,770,453,871

This large amount, the accumulating estates of nearly a million Sun Life policyholders, will become payable to them or their dependents during this generation—a stabilizing factor of great social and economic value.

NEW ASSURANCES PAID FOR - - - - - 216,567,441

INCOME - - - - - 152,235,821

DISBURSEMENTS - - - - - 127,505,801

EXCESS OF INCOME OVER DISBURSEMENTS - - - - - 24,730,020

PAYMENTS TO POLICYHOLDERS AND BENEFICIARIES - - - - -

During the year 1933 - - - - - 97,457,059

Since Organization - - - - - 800,170,033

ASSETS - - - - - 624,146,035

Bonds: government, municipal, public utility and others; stocks: preferred and common; loans on mortgages; real estate; loans on Company policies; cash in banks, and other assets.

LIABILITIES - - - - - 609,965,832

Almost nine-tenths of this sum represents the policy reserve—the amount set aside to guarantee all policy payments as they become due.

PAID-UP CAPITAL (\$2,000,000) and balance at credit - - - - - \$3,342,547

of shareholders' account - - - - - 4,885,904

RESERVE for depreciation—in mortgages and real estate - - - - - 5,951,752

SURPLUS - - - - - \$14,180,203

The valuation of bonds and stocks has been made on the basis prescribed for all companies by the Insurance Department of the Dominion of Canada and in conformity with the basis authorized by the Departments of Insurance of the various provinces of Canada. Policy liabilities have been valued by the full net level premium method, a standard more exacting than required under the stringent provisions of the Dominion Insurance Act.

## Sun Life Assurance Company of Canada

ing human beings and he preserves that holy and sacred qualification of a journalist, THE HUMAN TOUCH.

It was formerly the pride of the great dailies to have one predominant, individual personality at their head. This great human editor wrote as he felt, regardless of the business office. His editorials were by words, legends, slogans for thousands of admiring readers. If he had a bright reporter under him he developed that reporter's genius, gave him scope, encouraged him, added to his salary as he advanced and finally rejoiced when that young reporter in an honest manner, and who pre-

serves the best instincts and best traditions of a once noble calling journalism—Chandler, Alta., December 30, 1933.

Today a bright reporter is smothered in the mass of standardization. His genius is killed, his style is hardened, dehumanized, his mind is warped, cramped, destroyed by the rigid rules of commercialism instated by the cash register and the adding machine.

So let us all encourage and help our country newspaper. Let us give our best thoughts that struggling fellowman in our midst who still, in slim scope, encouraged him, added to his salary as he advanced and finally rejoiced when that young reporter in an honest manner, and who pre-

serves the best instincts and best traditions of a once noble calling journalism—Chandler, Alta., December 30, 1933.

Angus (to friend who has bought a second-hand car): "Mon, it'll cost you plenty for gas."

Donald: "Nae so much. It's downhill to town, and I can get a tow home most days."

Customer (to butcher): "Those sausages you sent me had meat at one end and bread at the other."

Butcher: "Yes, ma'am, in these hard times it's difficult to make both ends meet."

## Quebec Dog Derby Thrills



Names to conjure with in the dog sled derby world are now on the lists of drivers who will contend for the premier honors of the Quebec Dog Sled Derby to be staged in the Ancient Capital, February 23rd, 24th, and 25th. Enlie St. Godard, mighty musher from Le Pas, Man., will again match dogs, stamina and wits against his great rival Leonard Seppala, the Alaskan whose feats on the trails are known the world over. St. Godard and Seppala, who are now training at Laconia, N. H., will both meet strenuous competition from such famous mushers as Jack Defalco, of Ottawa, Fred Wheeler, of St. Jovite, Que., and Raymond Riis, of Orient, Ont. It is expected that the total entries will run well over 30 teams.

The 120 mile classic is famous the world over, and followers of the great hearted dogs and gallant drivers are arranging to make their headquarters at the Canadian Pacific Railway's Chateau Frontenac, where special music, dancing and lighthearted gaiety will feature each evening during Dog Sled Derby Week. Winter sport enthusiasts from European, United States and Canadian centers are this year more than ever before making Quebec their winter playground. Skiing, tobogganing, curling and skating are among the popular activities under the direction of Jack Stralder, winter sports director at the Chateau Frontenac.



Insist on Genuine  
Buffalo Brand



Your Thirst's  
One Great  
Favorite

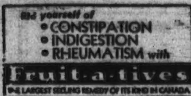
# CALGARY DRY

The West's Finest Ginger Ale

Blairmore Agent  
**A. BRUNETTO**  
PHONE 341

Union Made Products of  
**CALGARY BREWING & MALTING  
COMPANY, LIMITED**





## CORRESPONDENCE

Hillcrest, Feb. 20, 1934.

Mr. Editor,  
Dear Sir: In your last issue "Greenhorn," assisted by Tennyson, climbed into Poets' Corner! I wonder if my old friend Longfellow has the same pull with you. If so, could he raise me by the slacks into the very desirable eminence of your Poets' Corner, too. Longfellow wanted to call it "Excelsior," but after "cutting" for it, I won with "Progressive." Here goes—

The shades of night were falling fast  
As though a street at Hillcrest  
A man who bore mid snow and ice  
A banner with a strange device—  
"Progressive!"

His brow was dark, his eye beneath  
Flashed like a falcon from its  
sheath.  
And like a silver clang rung  
The acid of that Cuban's tongue—  
"Progressive!"

His "party" funds—"Progressive!"  
He spent on ads, in the "flash"  
Reforms galore, and someone more  
To unemployment's ample score—  
"Progressive!"

In two relief camps saw no light  
Of coal-oil lamps gleam warm and  
bright;  
Above, the Turtle spectral shone,  
Yet from his lips escaped no groan—  
"Progressive!"

The Crows' Nest Pass has heard it  
said:  
"Dread hangs the Turtle overhead."  
The danger threatens all below  
The "powers that be" most surely  
know—  
"Progressive!"

"O say!" the Cuban said, "Forget  
Those camps—they're safe—as yet!  
Let's cut some wages for a start  
Don't stop our rumpus!—Have a  
heart!"—  
"Progressive!"

Again a sane man's voice replied:  
"Beware another awful slide!  
Learn that aggression gave you  
nought  
Let this digression hold your  
thought!"—  
"Progressive!"

"From break of dawn till shadows fall  
Rouse up your lads, lads all—  
You'll qualify for school board throne  
Remove these camps—from throngs  
zone!"—  
"Progressive!"

"And, Cuban, when a year goes round  
Your name at top of poll is found.  
Our Ladies' Aid will give a nice  
Sweet banner with the strange de-  
vice!"—  
"Progressive!"

There in some twilight cold and  
gray  
Spread out—the top of Turtle lay.  
The camps are safe and men are  
glad  
No sorrowing parents' hearts are  
sad—  
"Progressive!"

—Gunga Din.

The chief of the firm had been to America, and was full of snappy ideas. Among his innovations was a notice on the door: "Burglars, this door is fitted with electric alarms. If it is touched in any way, the police will automatically be notified at once." One morning, on reaching the office, he found a second notice, which read: "Thanks for the warning. We broke through the wall instead."

BEAUTIFUL MONUMENTS of cedar, from 8 to 16, carved epitaph. Freight paid—Western Wood Monuments, 10880, 75th St. Edmonton, Alberta. Agent wanted.

We have Gentlemen's Drug Sundries. Apply for free catalogue. 15 assorted samples \$1.00. Mailed, pre-paid in plain wrapper. National Distributors, box 26, North Regina, Sask.

DENTISTRY  
R. K. Lillie, D.D.S., L.D.S.  
Graduate N.U.D.S. Chicago

BOURS:  
Coleman—Morning 9 to 12  
Blairmore—Afternoon 1 to 6  
Evenings by Appointment

PHONES:  
Both Offices 3323 — Residence 3323

Livingstone Lodge No. 22,  
KNIGHTS OF PYTHIAS

Meets in the Castle Hall on the Second and Fourth Fridays of the month at 8 p.m. Visitors are always welcome. Officers: C.C., A. Vajprava; E. of R. & S., R. S. Souter.

BLAIRMORE LODGE NO. 15  
B. P. O. ELKS

Meets Second Tuesday at 8 p.m. in the Lodge Hall. Visitors made welcome. J. R. McLeod, E.R.; John A. Kerr, secretary.

## District News

From Our Own Correspondents

## CORBIN HAPPENINGS

Dr. and Mrs. Robert Elliot were host and hostess at a very charming bridge party on Saturday evening. Mrs. W. Almond and Mr. A. D. Williams were first prize winners, while the consolation went to Mrs. Clarence Petrie and Dr. Elliot.

Corbin C.G.I.T. gave a dance in the B. & B. hall on Friday night last. Mrs. D. Iwasuk was the 20-lb sack of sugar on the lucky number drawn by Dean Sheppard.

Little Marjorie Goss, who has been ill in a Lethbridge hospital with pneumonia, is reported improving rapidly. Mrs. Goss, accompanied by her daughter, had gone to Lethbridge to attend the funeral of the late Mr. Lawrence, of that city, on February the 10th.

Mrs. George Puckey returned to Fernie on Monday with Mr. Puckey, who spent the day in town. Mrs. Puckey has been the guest of her daughter, Mrs. P. Elmes, for the past two weeks. Albert Lee spent the week end in Cranbrook.

Mrs. William Sleane is confined to her home, suffering from severe burns caused when her clothing caught fire from a heater. Mrs. Sleane was visiting her mother, Mrs. Molander, at Kitchener, B.C., at the time, and returned with her daughter to Corbin on Monday.

Mrs. J. Dunne, of Calgary, returned home on Saturday. Mrs. Dunne and infant son, and Kenneth, have been guests of Mrs. J. N. Barnes for the past month.

S. Knight has been confined to his bed for the past week, with blood poisoning in the arm.

Miss Annie Brewer, of Natal, is the guest of her sister, Mrs. Rene Pasalud.

Miss Annie Press, who has been visiting friends in town, returned to Natal on Monday.

J. Thompson, of the office staff of the Corbin Collieries, is on extended leave, spending the week end in Lethbridge, from where he will proceed to Vancouver, to open the office of Gunner & Co., insurance agents.

Mrs. R. Payne was a week end visitor in town, guest of Mrs. W. R. Sykes. Mrs. Payne, with her daughter, returned to Fernie on Monday.

George Taylor, who is always a popular entertainer at social functions, left for Vancouver on February 11th.

A large number of Corbin hockey fans motored to Coleman Saturday to see the Bellevue-Coleman play-off.

Our deepest sympathy is extended to Mr. and Mrs. Ken Parsons upon the loss of their baby son on Friday last.

Several cars of Corbin friends attended the funeral of the late Charles Jandura in Coleman on Sunday. Mr. and Mrs. M. Joss were relatives.

Negotiations are under way between the Corbin Collieries and the miners union toward renewal of their contract, which expires on March 31st of this year. No agreement has been made to date, the union refusing to consider a cut in wages, the company asking them to equal the outside rates. The miners are asking for several changes in clauses of their present agreement, which they are willing to renew at the present rate.

## HILLCREST HAPPENINGS

Mrs. M. Walker is visiting friends in Calgary.

A group of Mountain View girls and boys were visiting here over the week end, at the home of Mr. and Mrs. W. Webster. While here, they played basketball at Blairmore, Bellevue and Pincher Creek, returning home on Sunday.

The Hillcrest junior hockey boys held a whist drive and dance in the K.P. hall on Friday night last. Whist

honors were won by Mrs. Cross, Kate Kenecki and John Ulrich. Dancing followed till 9 o'clock, the music being supplied by the Night Owls.

The United Church Ladies' Aid will hold a Tea and Pantry Sale in the church on Saturday, February 24, from 2 to 5.30. The quilt will be drawn for.

## COWLEY HAPPENINGS

The Ladies' Aid of the United Church held an afternoon tea at the home of Mrs. Archie Swart on Thursday last.

Miss Violet Peterson has gone to Kelowna, B.C., where she intends spending a few months.

Mrs. Peterson has returned from a visit with friends at Lethbridge and Iron Springs.

Mrs. George Porter gave a card party and dance for the young folks at her home on Friday night. At cards, prizes were won by Miss Clare Bundy, ladies' first; Miss Bridget Burn, consolation; Gordon Swart, gents' first; Alvin Murphy, consolation.

Mrs. Robert Littleton has returned from a visit with relatives in Bellevue.

Mr. and Mrs. John Musgrave entertained the Cowley ladies' bridge club and gentlemen friends at their ranch home, south of town, on Monday night last, when first, second and consolation prizes were won by Mrs. I. Christie, Mrs. M. A. Murphy and Miss N. Peterson, respectively. After cards, a dainty turkey supper, served by the hostess, was enjoyed. Besides the host and hostess, the following were among those present: Miss Doris Musgrave, Mrs. Peterson, Mrs. G. Bradshaw, Miss N. McWilliams, Mrs. R. Duffield, Mrs. H. Cleland, Mrs. E. Duffield, Mrs. W. Fortier, Mrs. Peterson, G. Peterson, G. Bradshaw, M. A. Murphy, Mrs. I. Christie, Mrs. M. A. Murphy, R. Alexander, W. Fortier, F. A. Tustian, John Musgrave, junior, and Will Musgrave.

A. FORGOTTEN TEN THOUSAND

HALIFAX, Nova Scotia. — How would you like to wake up some day and find that you had \$10,000 in the bank which you had forgotten? This does not seem possible, but it actually happened in connection with one of the banks in New Glasgow, N.S., recently, a coal mining centre on the lines of the C.N.R.

The bank in question wrote to a Pictou County man, asking him to call and have his account checked up. He replied he did not have any account with that bank, but the bank officers were insistent that he had. He figured they must be crazy, but anybody who insisted that he had some money in the bank he would not dispute.

He decided he might as well see if by any chance he was mistaken, so he dug around among his old papers and found an old bank book, which showed that he had deposited \$6,000 in 1913, and then proceeded to forget all about it for the next twenty years. But the bank had not forgotten, and the interest had accumulated in the meantime and, compounded, just amounted to Ten Grand. Oh Boy!

CATHOLICS ADOPT

SOCIAL REFORM

Emergence of several Roman Catholic priests as crusaders for social justice is causing something of a controversy in New York whether prelates and persons have any right to enter the economic field. Churches are themselves divided on the question, and Catholic leaders have endeavored at times to put out a restraining hand. Three priests in particular are in the public eye at present as apostles of a new order, namely: Monsgr. John A. Ryan, Father G. Nell and Father Charles E. Coughlin.

As a professor at the Catholic university for twenty years, Monsgr. Ryan has lectured for the oppressed and for social justice for all. He sees "a joke little better than slavery itself imposed on the laboring poor by a few rich men," and declares that economics is subject to ethics and that industrial activities are governed by moral laws. He has won wide recognition with his book, "The Living Wage," in which he maintains that the social principles laid down by Pope Leo XIII. in his labor encyclical are not abstract formulas for parlor discussion, but principles to be applied to actual conditions.

Another of the good shepherds, whose pastures know no creedal lines, is Father Nell, who has a parish at Island Grove, Illinois. In all the community struggles of the district he has been a champion of the people. When farmers struck against the oppression of a big milk company, he attended their meetings with words of encouragement and campaigned for them from door to door to place their case before the public.

Father Coughlin, of Detroit, the third member of the crusading trio,

## When Eczema Drives You Mad

Get a Bottle of Moore's Emerald Oil Dries Up Eczema, Barbers' Itch and All Skin Eruptions in a Few Days—Guaranteed

This wonderful surgeon's prescription now known all over the world as Moore's Emerald Oil, is so efficient in the treatment of skin diseases that the itching of eczema stops with one application.

A few applications and the most persistent case of Eczema is overcome, seldom to return.

In the treatment of discharging ulcers, abscesses and boils, it is supremely efficient.

Moore's Emerald Oil (full strength) in the original bottle is dispensed by Blairmore Pharmacy and druggists everywhere.

is perhaps best known of all. Many in his own church oppose his economic views, but his sincerity is generally conceded.

Of Father Coughlin's position it is remarked by Dr. A. C. Dieffenback, Unitarian, religious editor of the Boston Transcript, that "it is admirable to have in the economic field a rebirth of free speech from the ancient mother church."

Most Protestant churches are still under the sway of the reformation's economic individualism, which in large part has brought us to our present state.

When all is said, no other church is sustaining one of its ordained ministers in such unremitting arguments and uncensored assaults as those of Father Coughlin—Vancouver Sun.

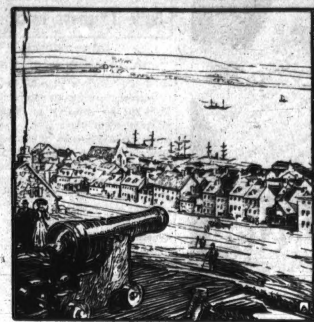
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The Nova Scotia legislature opens March the 1st.



## THROUGH MANY YEARS

In historic Halifax, over sixty years ago, seven merchants founded The Royal Bank upon sound and conservative principles. To these principles the Bank has steadfastly adhered. Changing conditions have only established its strength and experience.

## THE ROYAL BANK OF CANADA

BLAIRMORE BRANCH — J. B. WILSON, Manager  
BELLEVUE BRANCH — E. E. CRANSTOWN, Manager

Acclamations filled two vacancies. A newspaper remarks that: "Four on the town council at Pincher Creek. Wives" are prohibited circulation of R. W. Morgan and T. J. Cumberland entrance into Canada. So were "Men, were the two nominated and elected. Women and Rattlesnakes."



## The PRICE GUIDE of CANADA

"What would it cost at EATON'S?" is a yardstick of value all over Canada. Prices in EATON'S Catalogue are accepted as the standard by which millions of Canadians appraise just what value they are obtaining for every shopping dollar.

EATON'S 1934 Spring and Summer Catalogue is now ready. If you have not already received your copy, write for it today.

T. EATON & CO. CANADA

Family Budgets are set by this handbook of the West, and economies often unthought-of are accomplished. It brings the latest fashions to the smallest communities, and the markets of all the world to the most isolated farm house. Small wonder that the arrival of each new issue is an event eagerly awaited in hundreds of thousands of Canadian homes.

Accurate descriptions, reliable information, exactly drawn illustrations and clear price markings make it as easy to "shop" from EATON'S Catalogue as over a city counter.

## EATON'S

Perfect ingredients and perfect care in brewing contribute to the excellence of Alberta beers. . . .

As brewery agents we deliver orders to your home. . .

## DISTRIBUTORS LIMITED

Agents for the Brewing Industry of Alberta  
PHONE 123 BLAIRMORE

## "BEER PERMITS"

Government Permits for the purchase of "Beer Only" and good for one year may be obtained at any Vendor's Store. Price One Dollar.

This advt. not inserted by the Alberta Liquor Control Board or the Government of the Province of Alberta.





EDMONTON

# OWN BRAND CORN SYRUP

A pure, wholesome, and economical table Syrup. Children love its delicious flavor.

THE CANADA STARCH CO. LIMITED, MONTREAL.

## OCCASIONAL WIFE

EDNA ROSS WEBSTER

Author of "Joretta," "Lipstick Girl" etc.

### SYNOPSIS

Camilla Hoyt and Peter Anson, young and in love, marry secretly, deciding to live their own lives apart until Peter is able to provide for her. Peter is a young, struggling sculptor trying to win a competition for a scholarship abroad and Camilla is the adopted daughter of a wealthy family. She is not to inherit money when she comes of age and so is studying commercial art in the hope of landing an agency job. Others in the story are Avis Weir, another wealthy girl who is trying to win Peter, Sylvia Todd, Peter's model, and Guy Matson, his former roommate with whom he has quarrelled. At a party at an exclusive club Peter entertains Camilla's guests with impersonations. When the rest of the members of the party go to a cabaret to continue the party, Peter and Camilla slip off to the beach by themselves and fall asleep on the sand. When they awake it is early morning and they must find a way to get home. Peter and Camilla are standing near them. This makes it necessary for Camilla to announce before the party that she and Peter are married. Avis is stunned and Camilla's mother likewise. Camilla decides that she must leave the home of her adopted parents immediately and go to live with Rose, her sister, who is a file clerk in a business house. They decide to take an apartment. Bowman and Weeks, an advertising agency, where Camilla has submitted some of her work, send for her and tell her they have a new account which requires unusual treatment of juvenile art. To Camilla's surprise she learns that the account is that of her foster father's company, which has decided on an extensive campaign to bolster up lagging business. After a conference with Mr. Bowman, Camilla decides to attempt the work. With ideas running riot in her head she goes home and spends the night sketching. In the morning, armed with her samples she sets out for the agency. The critics were enthusiastic about her work, and Mr. Weeks offers her a salary of \$50.00 a week to start and a prospect of having it doubled. She goes to keep a dinner engagement with Peter.

(Now Go On With The Story)

### CHAPTER XXXI

"We were speaking yesterday," Camilla began steadily, glancing around the table at the men who faced her attentively, "of reaching the household buying public—the women—through the children. And, of course, we can't reach children with adult ideas. There is nothing so attractive to children as a story, and

## chest COLD

best treated  
by stimulation  
and inhalation

Just rub on  
VICKS  
VapoRub

PROVED BY 2 GENERATIONS



Hang it in your kitchen. Pull out one sheet of Waxed Paper at a time.

W. N. H. 3034

Camilla's head whirled crazily for an instant. She knew that fifty dollars or even a hundred dollars was no fortune, but that she—Camilla—could earn that much money for herself every week, seemed miraculous. She nodded, before her voice could command a sound. "Any arrangements you make are satisfactory to me." Anything, she thought, to get a start, to prove her ability to herself and others—oh, she would have accepted much less for the opportunity to begin her work.

"May I ask one favor of you, Mr. Weeks?" she asked hesitantly.

"Why—of course—"

"When you submit these to your client," she indicated the drawings, "please don't tell anyone who made them. Your artists need not be known to your advertisers, I suppose?"

"No, not at all, if you prefer to have it that way. Our work goes out as a firm, but usually if an artist is very successful, his individual work attracts attention."

"In that case, it would be all right," she agreed, "but I much prefer to remain anonymous for the present."

Then she was shaking the hands and accepting the compliments of the executive board, and presently found herself in her own car driving toward home. Everything looked changed, different, she thought. As if the world had donned its holiday attire to celebrate her victory. And everywhere she glanced, her tiny toes printed themselves on the sky, the treetops, the buildings and pavements—leaving their hands at her gleefully.

She turned into the park when she reached the entrance, and drove leisurely along the boulevards. Traffic was not heavy at this time of day, so driving was a pleasure. Later, it became a hazardous responsibility.

Camilla thought about Peter, and her dinner engagement with him tonight. How happy he would be over the news of her success! Six hours was a long time to wait to tell him, but she would make herself be patient. She would go home and rest awhile before time to dress for dinner, she decided; and realized that she was quite weary, now that the stimulus of anxiety had been withdrawn and the first excitement of victory had passed.

Tomorrow, she would look for an apartment and get settled before Monday, when it had been tentatively arranged that she would begin her work. Rose would be happy over her good news, also. And the thought followed that she would be able to do much for Rose now—far more than she ever had been able to do when she lived with wealth surrounding her. Her social position always has commanded practically all of her allowance. She would be able, also, to slip her own mother an extra bill occasionally if her salary were doubled soon. That meant that she had to succeed. It meant that the Wheatstreak Cereal corporation would prosper and expand. Some day, perhaps, she would acknowledge her part in the campaign to Alexander Hoyt, and deserve the words of approval that he had withheld, always. Why, she had often conjectured, but never decided.

For dinner with Peter that evening, she selected a frock of chaste yellow crepe, severely cut and very recherche for the occasion. She was celebrating not only an important event, but she was bidding farewell to the girl of the past who had been Camilla Hoyt, even as she had not done on the day when she had married Peter.

That day had marked a transition from youth to womanhood, from love's promise to love's fulfillment; there was a revolution from reluctant dependence to glorious independence. (To Be Continued)

Rides on a hippopotamus are a new feature of the zoo in Melbourne, Australia.

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## Inventor Of Telephone

House Of Alexander Graham Bell At Brantford Is To Be Preserved

The house at Brantford, Ont., in which Alexander Graham Bell, inventor of the telephone, conceived the idea of this revolutionary invention and in which it was first practically demonstrated is being moved to a new location in order to save it from destruction.

Gradual erosion of the steep banks of the Grand river had so undermined the foundation of the historic house that hurried efforts had to be made to save it. A considerable sum of money has already been spent in an attempt to stay the erosion, but without avail.

According to the written accounts of Professor Bell, the discovery of the telephone, both as to its main principle and as to the first transmission of the human voice, was made at his father's residence at Tutela Heights, Brantford, in 1876, and the first telephone talk over any distance was conducted between Brantford and Paris, Ontario, a distance of eight miles, on August 10, 1876.

## Hypnotism By Phonograph

Method Has Recently Been Invented By German Doctor

Possibilities of the use of "Psychophone," the method of hypnotism by phonograph, which was invented recently by Dr. Camille Radwan, in Berlin, is reported to be arousing apprehension in Europe. The method is that human voices of strong suggestive or persuasive power are recorded on phonograph records, which are delivered to patients. The patient sits before the phonograph in a dimly lighted room, and listens to the record until hypnotized. There are special messages for the business man, those unable to concentrate and for the nervous. Dr. Radwan claims many cures. Critics declare that the idea could be used in propaganda by cuts and political parties, and that carried up talking pictures would have an enormous mass-suggestion power.

When he watches the white riffs foaming in the wake of the out-going ships. So many things move to the measure Of song through the day and the night.

The river, the wind in the willows, The wings of the sea gulls in flight,

So great is the urge of its beauty That translating a rose into words is no more than a task to the singer. Than their morning songs are to the birds.

Though the reason for singing is hidden, Still the need lurks, abiding and deep, As the need of bread is for the hungry.

As the need of the weary is sleep.

World's Oil Supply Will Last For Next Thirty Centuries Is Estimate

Petroleum is known deposits and the rate of the present consumption is sufficient to last the world for the next 30 centuries, according to Dr. Gustave Eglhoff, of Chicago. With only two million acres of oil wells producing in the United States alone, Dr. Eglhoff points out that America has 1,000,000,000 acres of possible oil land that is yet to be explored and developed.

Fire Destroys Historic Mast The Admiralty's 440-foot wireless mast at Grimsby, England, which flashed the historic war signal to the British fleet on Aug. 4, 1914, crashed in flames after burning for 24 hours. The flames were visible for many miles on land and out at sea, in a wonderful spectacle. No one was hurt and the origin of the blaze was unknown.

The psychologist who says that an occasional bad cold is necessary to good health is welcome to a monopoly on that sort of benefaction.

Shawls are "coming back" in London.

"WHY RISK FAILURES WITH DOUBTFUL BAKING POWDER. LESS THAN 1/2 WORTH OF MAGIC MAKES A FINE BIG CAKE, AND YOU ARE SURE OF SUCCESSFUL RESULTS."

MRS. CLARRY HUNT, Chief Dietician for Gillett Products, Toronto

MAGIC costs so little! Just think—it actually takes less than 1/2 worth of Magic to make a delicious layer cake. Why take chances with doubtful baking powder? Bake with Magic and be sure!

**MAGIC**  
MADE IN CANADA

"CONTAINS NO ALUM." This statement on every tin is your guarantee that Magic Baking Powder is free from alum or any harmful ingredient.

## What About The Press?

No One Sheds Tears Over Publishers' Hard Times

New Glasgow, Nova Scotia, Evening Post says: "Now that we've taken care of the banks and the buildings and loan companies and the insurance companies and the railroads and the mortgage companies and the farmers—does anyone have any objection to some sort of relief for the newspapers?"

Bad times and good, the newspapers must go on just the same. The harder the times, the greater value of news. The newspapers must be manned. It costs just as much to get out the newspaper, despite the fact that advertising has dropped to a new record low ebb.

But no one sheds tears for the press. Newspapers are supposed to be for relief of others, not for the suffering in individual or corporate form, and for justice and retribution. Every headache is carried to the newspapers, every complaint is given to the press, appeals for the needy, pleas for business, charitable and civil reform—all is part of the newspaper's duty to the public.

But when business fails off, advertising contracts are cancelled and publishers are struggling for a livelihood, a sudden attack of deafness comes over the land.

Does anybody ever stop to think that a town without a newspaper would be completely off the map?

## Magazine For Blind

Marking a new era in journalism for the blind, a magazine in raised type for the sightless has been printed at the Braille Institute of America in Los Angeles. The periodical will carry a digest of world news, the latest political events of import, some bits of humor, household hints and an occasional short story. The magazine, to be issued monthly, is entitled the "New Moon," in honor of Dr. William Moon, the Englishman who perfected a type for blind in 1847.

Investigations are in progress by the Dominion department of agriculture to learn the most efficient and least expensive methods of seeding and harvesting crops.

Latvia's new railroad line near the Estonian border is being built on the Russian gauge.

Pickled bats were a delicacy of Babylonian dining.

## Little Helps For This Week

"And what doth the Lord require of thee but to do 'justly, to love mercy, and to walk humbly with thy God.'"—Micah 6:8.

"Put on therefore kindness, humbleness of mind, meekness, long-suffering."—Col. 3:12.

Plant in us a humble mind, Patient, pitiful and kind; Meek and lowly let us be, Full of goodness, full of Thee.

There is no true and constant gentleness without humility; while we are so fond of ourselves we are easily offended with others. Let us be persuaded there is nothing due to us, and then nothing will disturb us. Let us often think of our own infirmities, and we shall become indulgent towards those of others.—Fennell.

Endeavor to be patient in bearing with the defects and infirmities of others, of whatsoever sort they be; for thyself hath many failings which must be borne with by other people. If thou cannot not make thyself such as one as thou wouldst, how canst thou expect to have another in all things to thy liking.—Thomas A. Kempis.

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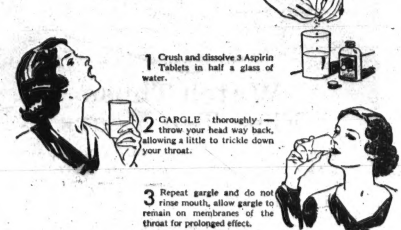
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Now! Ease Sore Throat Instantly!



Remember: Only Medicine Helps Sore Throat

Modern medicine science now throws an entirely new light on sore throat. A way that eases the pain, rawness and irritation in as little as two or three minutes.

It requires medicine—like ASPIRIN—to do these things! That is why throat specialists throughout the world are prescribing this ASPIRIN gargle in place of old-time ways.

Be careful, however, that you get Aspirin Tablets for this purpose.

Aspirin is the trademark of The Bayer Company, Limited, and the name Bayer in the form of a cross is on each tablet. They dissolve completely in water to gargle without leaving irritating particles.

ASPIRIN TABLETS ARE MADE IN GERMANY.

## PAY-DAY SPECIALS

VEAL CHOPS	1 lb 15c
VEAL SHOULDER ROAST	Lb 10c
PORK SHOULDER	Lb 10c
PORK LEG, Whole or Half	Lb 15c
PORK CHOPS	Lb 22c
SHOULDER BEEF	Lb 9c
BEEF ROUND ROAST SPECIAL	Lb 10c
CURED PORK and BACON	Lb 15c-20c
FRESH HERRING	3 lbs 25c
WEINERS	Lb 20c
CARLIC SAUSAGE	2 lbs 25c
HAMBURGER	Lb 8c
PORK SAUSAGE, Small Size	Lb 15c
BEEF SIRLOIN ROAST	Lb 12 1/2c
T-BONE ROAST	Lb 15c
SALT PORK	Lb 15c

Lamb, Chicken, Eggs, Fresh Frozen Fish always on Hand

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V. KRIVSKY, Prop.

P. O. Box 32

The death occurred at Lethbridge last week end of Mrs. A. C. Saunders, prominent leader of the C.W.L.

**WHIST - SUPPER - DANCE**, auspices Pythian Sisters, Lodge Hall, Friday, March 2nd, 8 p.m. Four good prizes. Admission 25c.

John Angus McDonald, who sustained injury to his foot over a week ago, returned to work at the mine on Monday.

**Shop Where You Are Invited to Shop**

Every advertisement in this paper is a printed invitation to you. Obey that impulse.

**MUST BE SOLD**—Six-tube Atwater-Kent Radio. Good condition. Cheap for cash. Apply Enterprise.

Word from Rochester early in the week stated that Mr. Gillis' condition was improving under electric treatment.

The second round of the play-downs will start at Coleman on Saturday night, when the Clarendon Derbies will try conclusions against the Coleman Canadians.

The New England states have suffered the worst storm in forty-eight years, taking a toll of at least twenty-five lives and doing many millions of dollars' damage to property.

**SUITS :: SUITS**

A fine worsted suit tailored to your measure for **\$20.00**

A fine worsted pair of trousers tailored to your measure for **\$5.50**

The Suits We Make in Our Own Shop are well known for High-Class Workmanship and High-Class Materials, and we are pleased to announce

**A BIG REDUCTION IN PRICE**

Phone 85 and we will call and show you our samples

**J. E. UPTON - Merchant Tailor**  
Who Makes Your Suit to Fit Properly

The Very Name—  
**"WESTINGHOUSE"**

On any Article is a Guarantee of Quality

Let us Install a Westinghouse

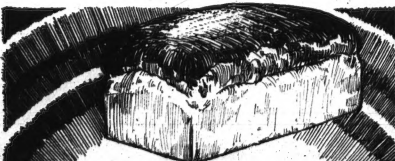
**RADIO**

in Your Home and Your Pleasure and Satisfaction is Assured

**CROWS' NEST PASS MOTORS**

BLAIRMORE

Phone 105



**Watch Those First Ten Years**

**M**OST of our habits, good or bad, are formed before we're ten years old. Help your child form the health-habit. Give him plenty of

**MOTHER'S BREAD**

Have a slice ready when he comes running in from school. Soon he will come to recognize the difference between this rich-flavored, highly nutritious loaf and other foods less valuable.

**ASK YOUR GROCER BELLEVUE BAKERY**

Phone 74w  
BELLEVUE

**Local and General Items**

The Editor will be pleased to receive items for this section, regarding visitors entertained, parties leaving for holidays or short trips, bridge parties, teas, etc. Phone items in to 11 or hand them in at The Enterprise office no later than Wednesday evenings.

Tom Loney, well known traveller, entered hospital at Nanton last week.

Joseph Emanuel Gillis, of Blairmore, has been gazetted a police magistrate.

The High River Times has attached the title "Hon." to the name of our representative in federal parliament, Mr. G. G. Coote. Thanks, brother; we fully intended doing that ourselves.

Although a Philadelphia woman has asked for a divorce, because her husband's excessive conceits made living with him impossible, it isn't the first vanity case that's caused a man's downfall.

King Albert of Belgium was killed when he fell over a thirty-six-foot cliff when mountain climbing. His son Leopold, aged 32, becomes the new king of Belgium. The funeral takes place today, at which practically all nations will be represented. H.R.H. the Prince of Wales will represent the King of England.

At a meeting of the council on Monday night, the following slate of committees was approved: finance, E. Morgan, J. Packer, J. Aschacher; public works, J. Packer, E. Morgan, J. Aschacher; relief, J. Aschacher, A. Olson, E. Morgan; fire and water, J. Krkosky, J. Aschacher, A. Pagnucco; light, A. Olson, J. Krkosky, A. Pagnucco; police, A. Pagnucco, J. Packer, E. Morgan. E. Morgan was elected deputy mayor for the first four months of the year, to be succeeded by J. Packer and A. Olson for four-month periods each.

Should the name of ugly fruit be changed to a more beautiful name? That is the question bothering certain importers at Montreal at the moment. Meantime, a shipment of 2500 fine specimens of ugly fruit is northbound from British Honduras and Jamaica, aboard the Canadian National ships Lady Somers and Cathart. Few encyclopaedias even mention ugly fruit. It is one of those exotic recent fruits, partly the product of the tropical climate of Britain's Caribbean colonies, and partly of man's genius. It is a cross between an orange and a grapefruit. A great future for it is predicted on the Canadian market, because of its especially intriguing flavor.

"Does the moon affect the tide?" asked Joe.  
Mary: "No, only the untied."

She: "Why is it that nobody can ever tell where all the pins go?"  
He: "It's hard to tell, because they are pointed in one direction and headed in another."

"Have you seen Pat lately?"  
"Faith, yes. I thought I saw him on the other side of the road yesterday, and he thought he saw me; but, begorrah, when we came up to one another, it was neither of us."

A country clergyman was examining a class at the village school. "Now, Jones," he said, "can you tell me what we must do before we can expect forgiveness of sin?"  
"Yes, sir," replied the boy, "we must sin."

Chinese patient (on the telephone): "Doctor, what time you fixee teeth fo' me?"  
Lillie: "Two-thirty. All right?"  
Chinese: "Yes, tooth hurties me alright, but what time you fixee?"  
"Willie, where are you going with that bread?"  
"Gonna make toast."  
"You don't know how!"  
"I do, too. First you take it to the stove and burn it, and then you take it to the sink and scrape it."

E. D. Batrum, auditor for the towns of Coleman and Blairmore, was in The Pass the early part of the week.

In case you didn't know it, the official title for Russia is Soyuz Sovetskikh Sotsialisticheskikh Republik. We are going to continue saying Russia.

**SALE OF WORK AND TEA**, Lodge hall, Saturday, February 24th, from 3 to 6 p.m. Drawing for quilt at 6 o'clock. Auspices Crowview Rebekah Lodge.

Everett McPherson, of Vulcan, grand master of the Alberta I.O. O.F., was in town on Tuesday evening, and that night visited the Kebekeh lodge at Coleman.

That man Miskew, who deserted the U.F.A. element of the Brownlee government, and who since the opening of legislature has been lambasting the Brownlee government severely, is not a "mis-cue" by any means.

With the resignation of Peter Verigin, head of the Canadian Doukhobors, and several other officials, including Paul Potapoff, who for seventeen years has served as manager and secretary-treasurer of the Cowley community, announcement is made that the municipal district around Cowley claims over \$7000 in tax arrears.

A new system of fees for marriages has been worked out by Justice John H. Duncan at Springfield, Mo. If a couple never has been married before, they should be married free. They are getting into it badly enough the way it is. But if either one of them has been married before, a double price is to be charged, for they ought to know better.

Considerable progress is being made toward the acceptance of a new working agreement between the miners and operators of the mine at Bellevue. Several meetings have been held. The new agreement would be for a period of two years. There is, however, some little conflict between the Bellevue Miners' Association and the Mine Workers' Union of Canada, which it is hoped will be straightened out amicably.

An experimental consignment of mules, intended for the Italian army, was loaded on shipboard with the aid of an electric shocking device attached to the end of a fishing pole. When the mule hesitated it was touched on the hindquarters with a piece of weakly electrified wire, a proceeding which greatly facilitated loading. During the Great War, the Italians learned that the mule was more surefooted than the horse, and 20,000 army horses are to be replaced by this hybrid animal. The loading was done at St. John, N.B., by trained C.N. mule-handlers.

**BED OUTFITS**

Complete, from **\$24.00 to \$27.50**

Mattresses, from **\$8.75 to \$25.00**

Floor Coverings Reasonably Priced

See Our **15c** Line of Handy Kitchen Utensils

**Blairmore Hardware Co.**

R. C. Old, Manager

Phone 142

Blairmore, Alberta

Louis Cecini returned from Rochester Sunday night.

At Clarendon, 148 citizens voted for Sunday skating at the arena, and 118 against.

Miss Aileen Picard, who for the past year has been employed at Invermere, arrived home last week end on a brief visit to her parents.

Small Boy: "I'm not afraid of going to the hospital, mother. I'll be brave and take my medicine, but I ain't going to let them palm off a baby on me like they did on you. I want a pup."

The ice at Crow's Nest Lake disappeared rather rapidly one day last week, when a fellow named Morency took a dip through it. Immediately Morency appeared underneath the surface, all the fish in the lake came out on the ice, which soon melted away. The fish returned to the water and reported no one missing.

Thirty years ago, Thomas Ede advocated higher taxes in Blairmore. The rate at that time was four mills on the dollar. Capt. Beebe, as overseer and general secretary-treasurer that year, drew down the enormous wage of \$50 for 365 days' worry. Dogs were at that time obliged to pay taxes, regardless of color of owners.

Criticized for addressing his employer as Mr. 'Arrison, an east end Londoner remarked: "Well, if a halutz and a hay; two nars, a hi and a hess, a ho and a hen, don't spell 'Arrison, I don't know what does."



from **BLAIRMORE**

to **Calgary Lethbridge**  
**\$4.30 \$1.80**

RETURN RETURN  
(Corrected Rate)

Going Feb. 23rd - 24th

Return limit Feb. 26th

Ask the Ticket Agent for further particulars, or write

**G. D. BROPHY**  
District Passenger Agent  
CALGARY ALBERTA

**RADIOS**

See Our Showroom for the Latest in

**DeFOREST-CROSBY**

With the Celebrated Dual Band

— and —

**SPARTON**

"Radio's Richest Voice"

All New, Improved and Beautiful Models

Demonstrations Cheerfully given—You are under no obligation.

**Blairmore Motors**

Charles Sartoris, Manager

District Dealers for Chrysler Products

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Office Phone 235

Res. Phone 254

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**KNAPMAN PLUMBING & HEATING CO.**

BLAIRMORE

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**COUNTER**

**Sales Books**

again appointed us agents for their line of  
**Western Made Counter Sales Books.**  
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Your wants in this line can be supplied through us with a guarantee of satisfaction.

Prices absolutely the lowest, but likely to rise soon.

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